

SUBJECT:	Velothon 2016 Debrief
MEETING:	Economy and Development Select Committee
DATE:	13 October 2016
DIVISION/WARDS AFFECTED:	All

1. PURPOSE:

To provide Members with feedback on Velothon Wales 2016.

2. RECOMMENDATIONS:

That Members acknowledge the feedback provided.

3. KEY ISSUES:

- 3.1 On Thursday 19 November 2015, Council agreed to support the 2016 Velothon to enable the route to travel through Monmouthshire having received assurances that the route would be amended and that extensive consultation and communication with those affected will be at the centre of their work leading up to the event.
- 3.2 An operational delivery steering group was established to oversee the planning of this year's event. The group had representation from all five Local Authorities, emergency services, Welsh Government, British Cycling, Run4Wales and key delivery partners. Additional subgroups were established to look specifically at Marketing and Communication, Race Logistics and Event Logistics.
- 3.3 Monmouthshire also established an additional 'Internal Service Disruption' group that developed arrangements for use by MCC representatives at Velothon 2016 Event Control. The group prepared a document which detailed the MCC services disrupted by the Velothon, arrangements agreed in relation to service continuity, event 'Command and Control' structures, ELAPS points, key contact details and how these would dovetail into existing major incident arrangements if a significant event occurred.
- 3.4 In order to ensure that lessons from the Velothon Wales 2016 are fully captured and that actions are implemented to help improve organisational planning and event management, Monmouthshire County Council compiled feedback from its stakeholders and partners to provide feedback to the organisers

- 3.5 The notes from Monmouthshire County Council's internal debrief that were used to inform the Run4Wales and Welsh Government's full event debrief are attached as Appendix 2.
- 3.6 The event organisation for 2016 was a significant improvement on the previous year, however concerns still remain around the length of the road closures, lack of toilet facilities, litter and the benefits of hosting the race to our County. These issues have been discussed at Council at both its July and September meetings. As a result it was agreed that the Council would only support next year's event if the roads were re-opened following the mass participation race and a rolling road closure was put in place for the pro race. In addition the organisers would need to reinforce with participants that they must not urinate on the sides of roads etc and provide sufficient facilities to ensure that this behaviour would not be necessary. Officers are working with the Velothon organisers to deliver these requirements.

4. REASONS:

- 4.1 Events encourage growth and economic opportunities in tourism, business and enterprise and are an important tool in building resilience and community spirit.

5. RESOURCE IMPLICATIONS:

- 5.1 Any costs incurred in hosting the event are met from existing service budgets.

6. SAFEGUARDING AND CORPORATE PARENTING IMPLICATIONS

There are no safeguarding or corporate parenting implications arising from this report.

7. CONSULTEES:

Monmouthshire Council Council's Velothon 2016 internal management group
Cabinet Member

9. BACKGROUND PAPERS:

None

10. AUTHORS:

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11. CONTACT DETAILS

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